Design Artefacts as Primary Sources: Using Faceted Classification and Discursive Method
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Reading artefacts
Reading artefacts requires
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- Visual literacy
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  The capacity to analyze and reflect on images as they relate to one’s own culture, profession and visual experience.
Reading artefacts requires

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- Faceted classification
Reading artefacts requires

- **Visual literacy**
  The capacity to analyze and reflect on images as they relate to one’s own professional and cultural visual experience.

- **Faceted classification**
  A poly-hierarchical classification system suited to documenting readings of design artefacts.
Using faced classification to read an artefact
Using faced classification to read an artefact

1. Select artefact
Using faced classification to read an artefact

1. Select artefact

2. Identify initial facet groups
FORM
Using faced classification to read an artefact

1. Select artefact

2. Identify initial facet groups

3. Add facets to groups
Using faced classification to read an artefact

1. Select artefact

2. Identify initial facet groups

3. Add facets to groups
   One facet for each visual attribute of the design artefact
FORM

EXTERNAL CIRCLE

INTERNAL

TYPOGRAPHY DILATATIONAL; BOLD; SLAB SERIF;

ILLUSTRATIVE STYLE DECORATIVE; ETCHING

CONTENT

LANGUAGE ENGLISH; COUNCIL NAME; PLACE NAME

ICONOGRAPHY MOUNTAIN, SHEEP, TREES, WHEAT SHEAF, CIRCLE
Discursive Method
Discursive Method

- Collecting artefacts
Discursive Method

- Collecting artefacts
- Pruning collection
Discursive Method

- Collecting artefacts
- Pruning collection
- Describing collecting using facetted classification
Discursive Method

- Collecting artefacts
- Pruning collection
- Describing collecting using faceted classification
- Reviewing classification
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Questions?