Expanding the Availability of Design Thinking

Katherine Hepworth
Multimedia
Multimedia

- Presentations
Multimedia

- Presentations
- Crafts
- Images
- Movies
- Posters
Presentations
Idea Misappropriation

**Issue:** Companies may be liable if a consumer submits a concept similar to something they have in development or subsequently produce.

**But:** There are protective measures that may limit a company’s liability.

**How:** Can companies reduce idea misappropriation?

**Sample item:** “By submitting, you agree your disclosure is gratuitous, unsolicited and without restriction and will not place sponsor under any fiduciary or other obligation, that we are free to disclose the ideas on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your submission, sponsor does not waive any rights to use similar or related ideas previously known to sponsor or developed by its employees, or obtained from sources other than you.”
Security Trader Strategies
My Awesome Presentation:  
Common Slide Strategies

By Katherine Student
My Awesome Presentation: Common Slide Strategies

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My Awesome Presentation:
Common Slide Strategies

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My Awesome Presentation:
Common Slide Strategies

By Katherine Student
Presentations & Design Thinking
Presentations & Design Thinking

- Planning
Presentations & Design Thinking

- Planning
- Writing
SLIDE: title sequence of a new slide deck

SLIDE: title sequence with two more colors

SLIDE: title sequence with a different font

SLIDE: title sequence with cute critters

SLIDE: BLANK

SLIDE: *Presentations and communication design thinking*

SLIDE: Presentations & design thinking *-Planning*
Presentations & Design Thinking

- Planning
- Writing
- Preparing slides
Less is more
Less is more

- Growing lists with dimmed past points
Presentations & Design Thinking

- Planning
- Writing
- Preparing slides
- Practicing
Presentations & Design Thinking

- Planning
- Writing
- Preparing slides
- Practicing
- Delivering
Presentations & Design Thinking

- Planning
- Writing
- Preparing slides
- Practicing
- Delivering
Thank you