Guiding questions for unit on “Communication and Social Psychology”
September 29, 2003

In our conversation this week, we emphasized the perspective that theories offer perspectives from which hypotheses and research questions can be generated. Equally important is the notion that some questions cannot appropriately be asked from certain theoretical perspectives.

1. Propose a research study APPROPRIATELY grounded in one of the theories discussed in class and measuring/testing some aspect of social psychology and communication:
   A) Select a theory that we discussed in class
   B) Briefly overview the components of the theory relevant to the study that you would like to do
   C) Identify the hypotheses/research questions you would like to address
   D) In one paragraph, describe the study
   E) Explain its appropriateness for study from the perspective of this theory

2. Building on the above question, propose a study INAPPROPRIATELY grounded in one of the theories discussed and measuring/testing some aspect of social psychology and communication:
   A) Identify the hypotheses/research questions you would like to address
   B) In one paragraph, describe the study
   C) Explain its inappropriateness for study from the perspective of this theory

3. Based on conversation this week, what do you see as the relationship between social psychology and communication? What, if anything, do/should/could these disciplines offer one another?