



## Sample APA-style citations to business-related sources

### Note the following points when using this guide:

- The citations in this guide are only recommended examples and have not been approved by the APA. For authorized examples, refer to:  
American Psychological Association. (2010). *Publication manual of the American Psychological Association*. Washington, DC: American Psychological Association.
- APA-style double-spaces manuscripts, although the references below are single-spaced in order to save space.
- If you download citations from a database, such as Business Source Complete, check them against APA guidelines. The database might not conform to APA-style capitalization, and may incorrectly format some entries, such as those listing no author.
- The bottom line is that you, the author, are responsible for accurate citations. When in doubt, always check with your instructor or editor.

### Article with DOI:

Long, P.T. (1996). Early impacts of limited stakes casino gambling on rural community life. *Tourism Management*, 17(5), 341-353. doi: 10.1016/0261-5177(96)00034-9

### Article with no DOI:

Wells, S. (2009). Unemployment insurance: How much more will it cost? *HRMagazine*, 54(7), 34-38. Retrieved from Business Source Complete database.

### Article, no author listed:

Putting economic stimulus provisions to work. (2009). *Journal of Accountancy*, 208(2), 13. Retrieved from Business Source Complete database.

### Article, published online only:

La Monica, P.R. (2010, December 3) The very hungry CATerpillar. Retrieved from <http://money.cnn.com/2010/12/03/news/companies/thebuzz/index.htm>.

### Blog posting:

Dealbook. (2010, December 3) Diller: 'I never thought I was a very good manager'. [Blog post]. Retrieved from <http://dealbook.nytimes.com/2010/12/03/diller-i-never-thought-i-was-a-very-good-manager/>

### Book (print edition):

Zikmund, W.G. (2003). *Customer relationship management: integrating marketing strategy and information technology*. Hoboken, NJ : Wiley.



**Book (online):**

Nolan, A., & Organisation for Economic Co-operation and Development. (2010). *Investment reform index 2010: monitoring policies and institutions for direct investment in South-East Europe*. Paris, France: OECD.  
doi:10.1787/9789264079588-en

**Book chapter:**

Kozuka, S., & Nottage, L. (2009). The myth of the cautious consumer: law, culture, economics and politics in the rise and partial fall of unsecured lending in Japan. In J. Niemi, I. Ramsay, & W. C. Whitford (Eds.), *Consumer credit, debt and bankruptcy: comparative and international perspectives* (pp. 209-243). Portland, OR: Hart Publishing.

**Company report:**

Mergent Online. (2010). Ford Motor Co.: Business summary. Retrieved from Mergent Online.

**Company report (10-K filing with the U.S. Securities and Exchange Commission):**

Federal Sports & Entertainment, Inc. Form 10-K. For fiscal year ended: November 30, 2009. (2010). Retrieved from [http://www.sec.gov/Archives/edgar/data/1375596/000114420410010760/v175910\\_10k.htm](http://www.sec.gov/Archives/edgar/data/1375596/000114420410010760/v175910_10k.htm).

**Data spreadsheet:**

Euromonitor International. (2010). Market sizes - Historic - Value at current prices (Watches). Retrieved from Passport GMID.

**Interviews, email, and other personal communication:**

No personal communication is included in the reference list; instead, parenthetically cite the individual's name, the phrase "personal communication," and the date of the communication in your main text only. See the examples below:

I learned the Acme acquisition had been under consideration for at least six months (E. Robbins, personal communication, January 4, 2001).

A. P. Smith also claimed that many of her students had difficulties with APA style (personal communication, November 3, 2002).

(Adapted from OWL: <http://owl.english.purdue.edu/owl/resource/560/11/>)

**Market research report:**

Mintel. (2010). Console and PC games - US - October 2010 - Market drivers. Retrieved from Mintel Reports.

**Presentation slides (PowerPoint):**

Morton, B. F. (2010). Career paths in academic administration [PowerPoint slides]. Retrieved from <http://business.montana.edu/ppt/careerpaths/index.html>.

**Stock price data:**

Yahoo! Finance. (2010). Google Inc. (GOOG). Historical Prices [daily, July 1-September 30, 2010]. Retrieved from <http://finance.yahoo.com/q/hp?s=GOOG+Historical+Prices>.