ABC-UTC
Logo Competition

Background

The U.S. Department of Transportation has awarded a University Transportation Center (UTC) to the Florida International University (FIU) as a lead, in collaboration with the Iowa State University (ISU) and the University of Nevada, Reno (UNR). The UTC is to address one of the most challenging problems facing the nation’s infrastructure – accelerated bridge construction (ABC). The ABC-UTC will be developing state-of-the-art knowledge, train workforce, and transfer the know-how gained to those responsible for building and maintaining the nation’s bridges in such a way that bridges will be built faster, last longer, and cost less, a daunting challenge.

Call for Submission

Current undergraduate and graduate students attending any of the partner universities (FIU, UNR, ISU) are invited to submit a logo for ABC-UTC that reflects its theme. Visit www.abc-utc.fiu.edu for information about the Center. The logo needs to be simple, in color, and appropriate for being displayed on the Center websites and printed documents. Email one PDF version of your proposed logo to Prof. Saiidi (saiidi@unr.edu) by September 15, 2014. Include in the email full contact information, field of study, the institution, and standing (freshman, sophomore, … MS, or PhD). The winning logo will be selected by a committee with representation from partner universities. The committee at its discretion might alter the winning logo or reject all entries.

Prize

The winner will receive a grand cash prize of all expense paid trip for three days to Washington DC to attend the 2015 annual Transportation Research Board's (TRB) meeting, which is attended by more than 11,000 engineers from around the world. The winner will be acknowledged and presented with the grand prize by Mr. Carlos Duart, President of CDR Maguire, during the general session of the 2014 National Accelerated Bridge Construction Conference to be held in Miami, Florida, on December 4 and 5, 2014. The prize is sponsored by CDR Maguire, a major consulting company, with branches throughout U.S. The winning logo will be used in all ABC-UTC communications and presentations and will be at display on many venues, including ABC-UTC web site and the 2014 National ABC Conference.