

Design Artefacts as Primary Sources: Using Faceted Classification and Discursive Method

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Melbourne, Australia

Reading artefacts

Reading artefacts requires

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- Visual literacy

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The capacity to analyze and reflect on images as they relate to one's own culture, profession and visual experience.

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- Faceted classification

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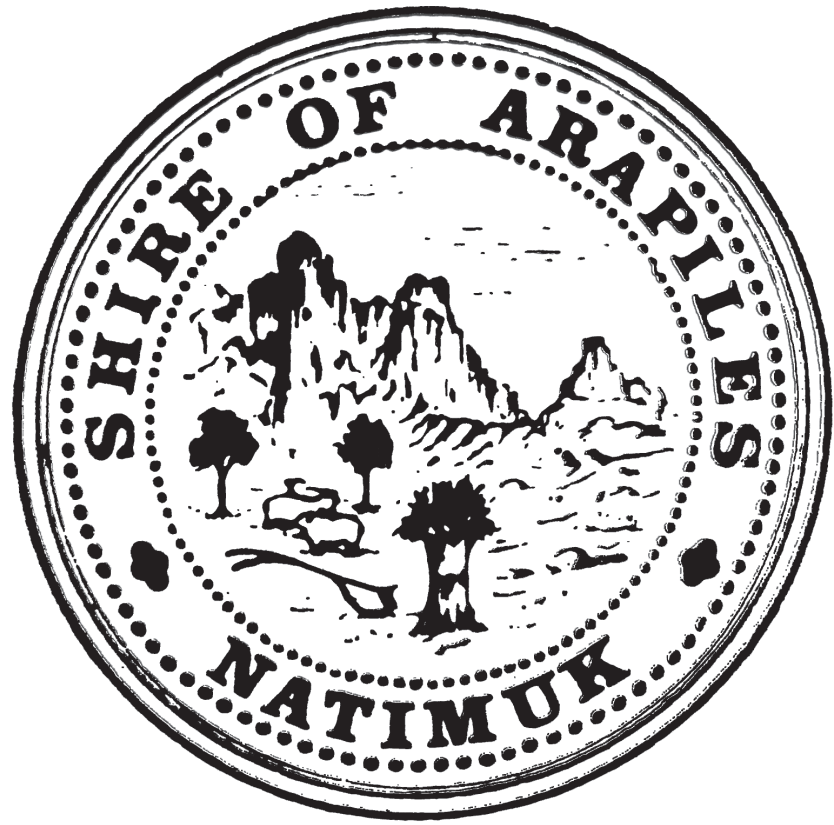
- Faceted classification

A poly-hierarchical classification system suited to documenting readings of design artefacts

Using faced classification to read an artefact

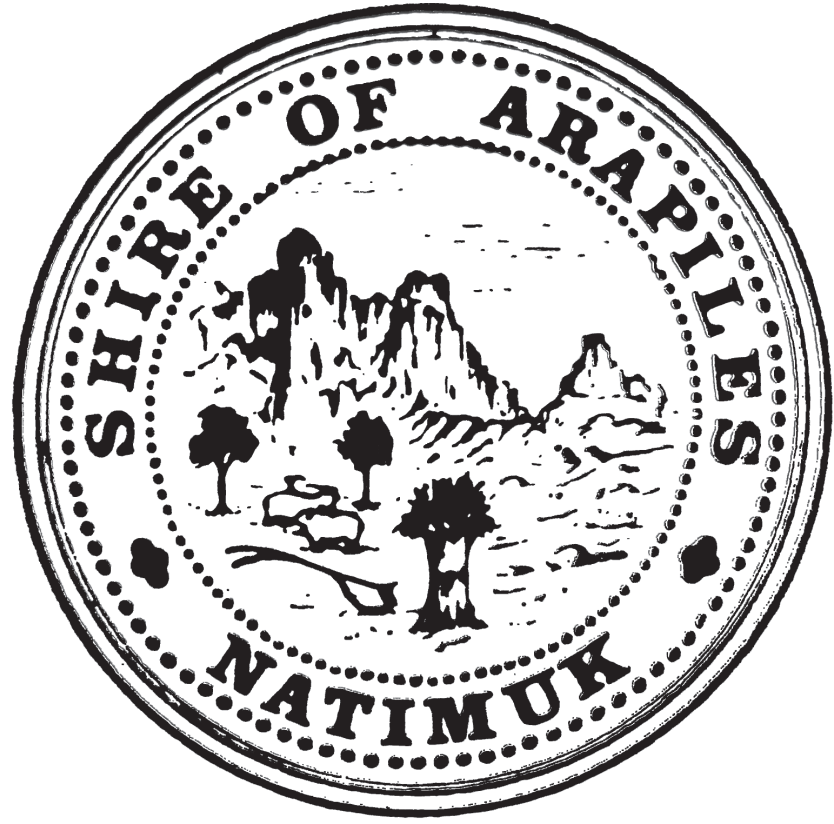
Using faced classification to read an artefact

1. Select artefact

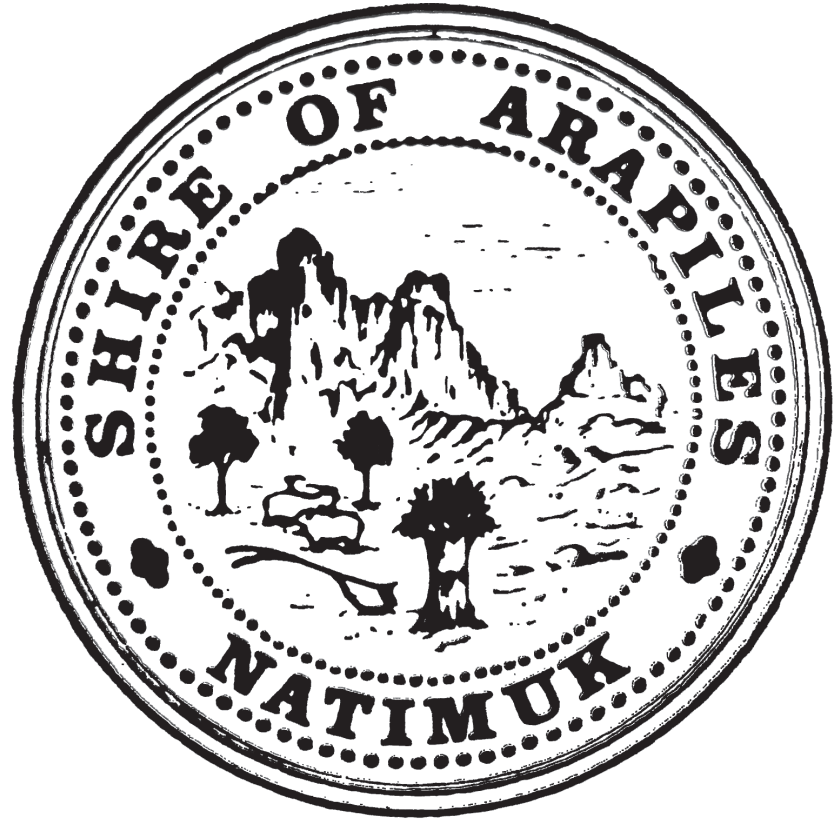


Using faced classification to read an artefact

1. Select artefact
2. Identify initial facet groups

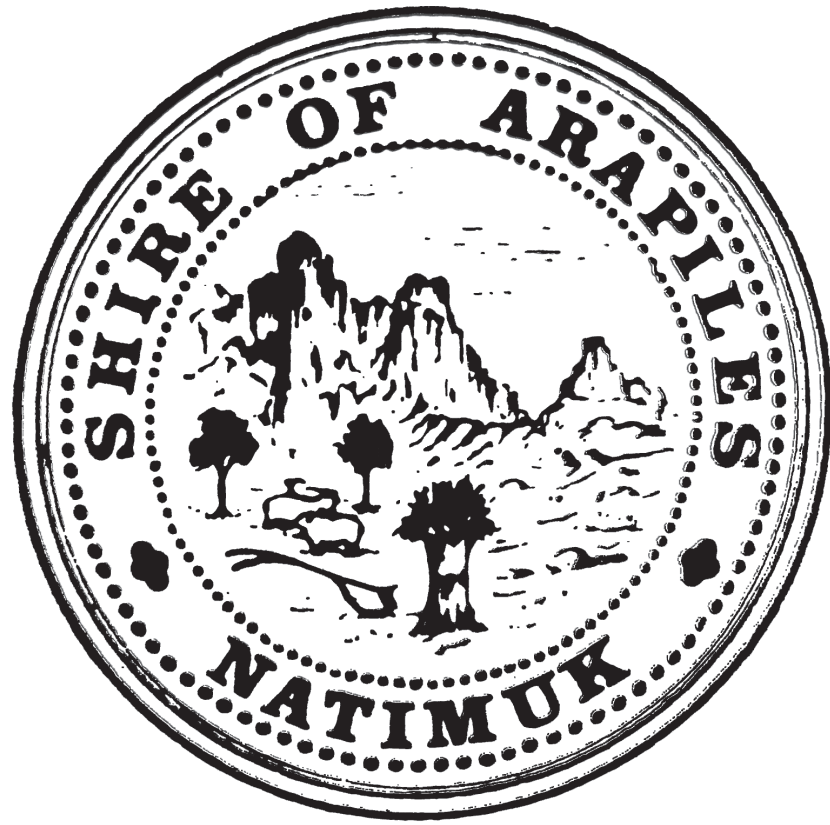


FORM



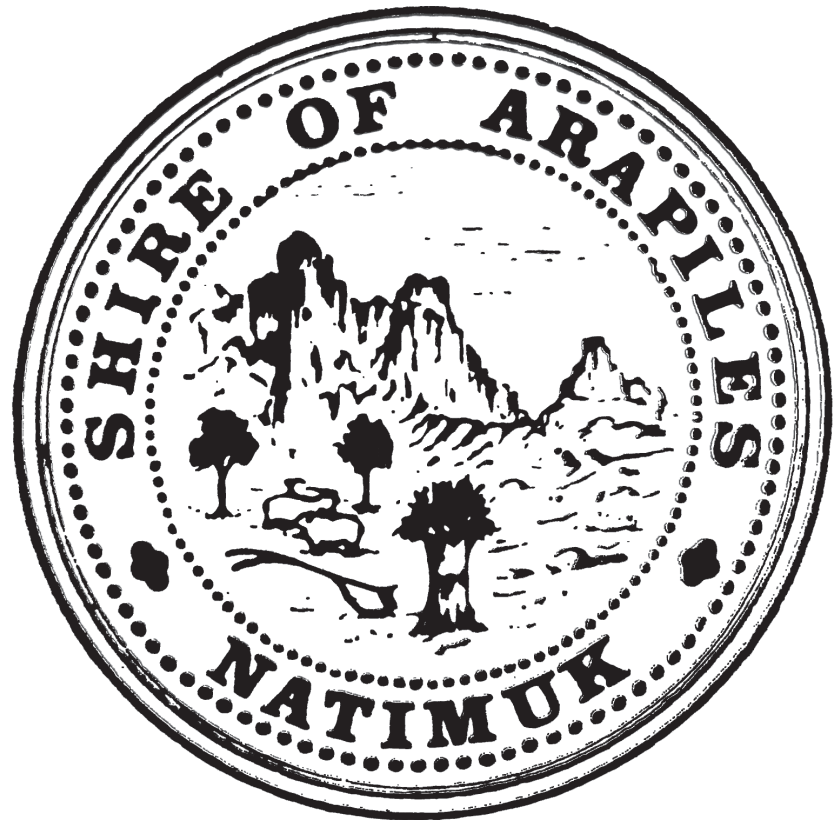
FORM

CONTENT

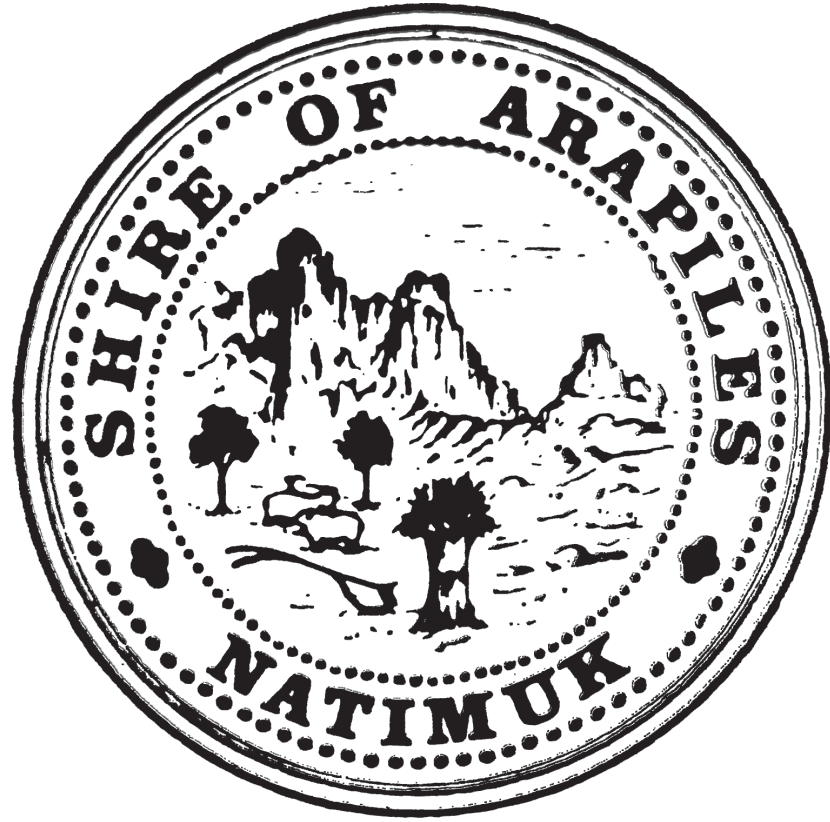


FORM ——— EXTERNAL

CONTENT



CONTENT

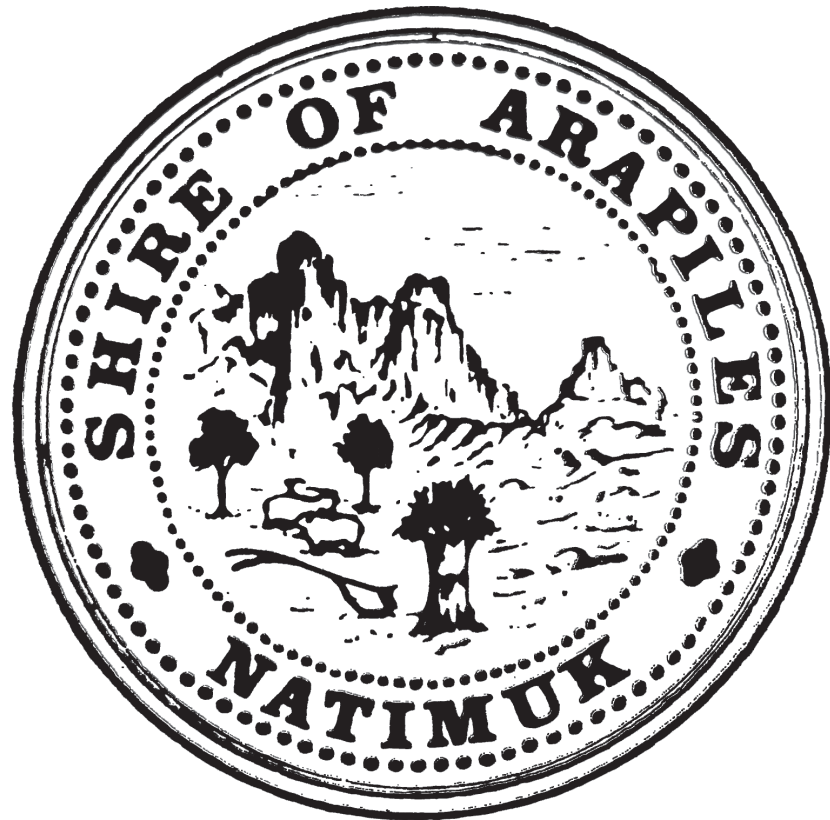


FORM

EXTERNAL

INTERNAL — TYPOGRAPHY

CONTENT



FORM

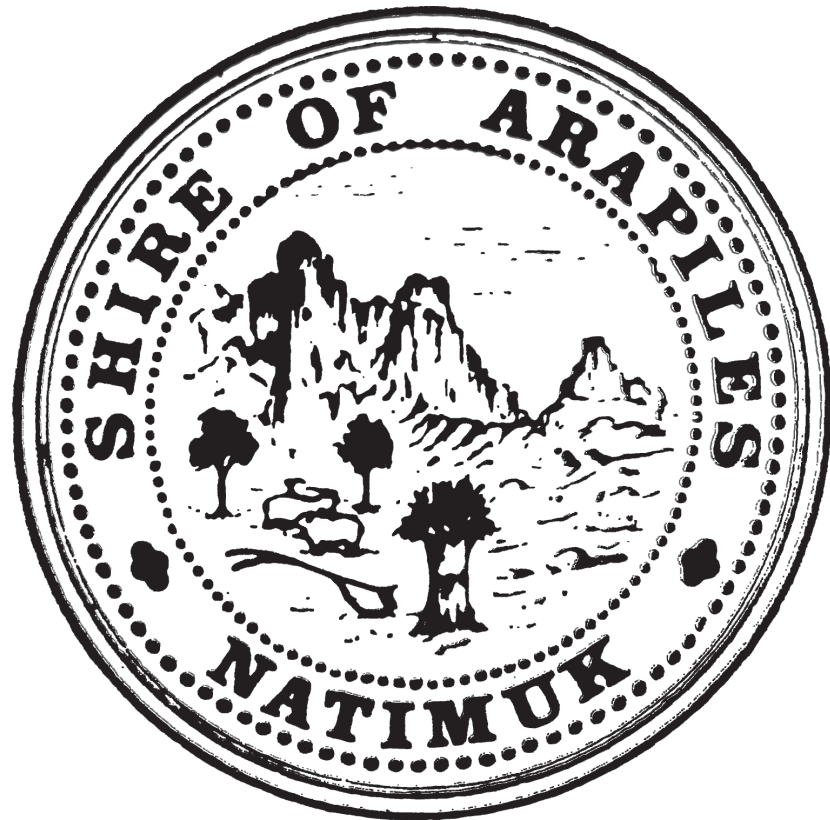
EXTERNAL

INTERNAL

TYPOGRAPHY

ILLUSTRATIVE STYLE

CONTENT



FORM

EXTERNAL

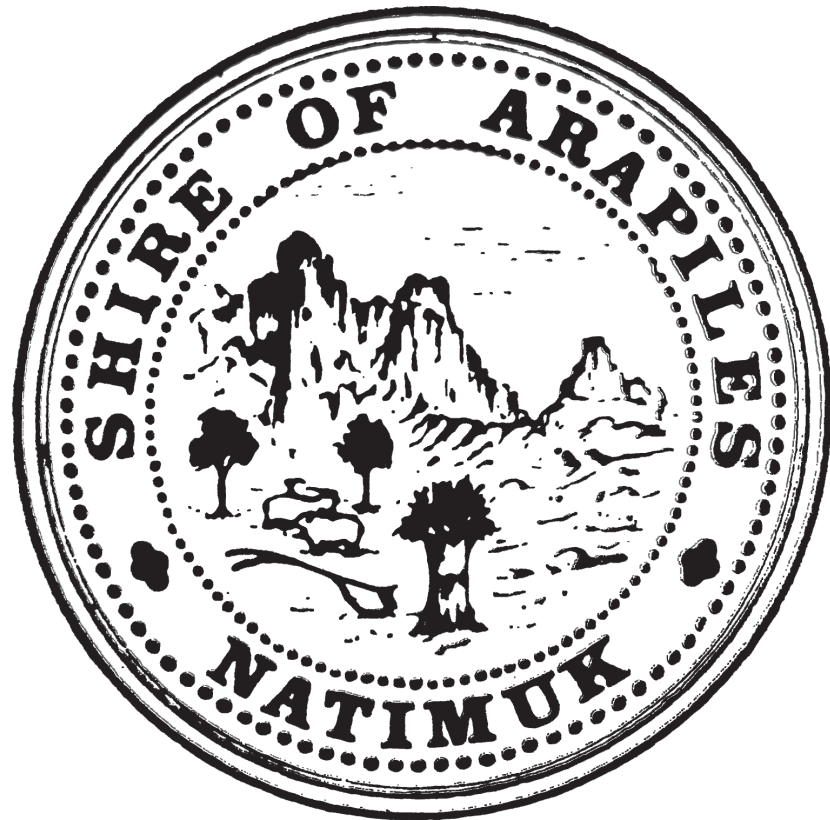
INTERNAL

TYPOGRAPHY

ILLUSTRATIVE STYLE

CONTENT

LANGUAGE



FORM

EXTERNAL

INTERNAL

TYPOGRAPHY

ILLUSTRATIVE STYLE

CONTENT

LANGUAGE

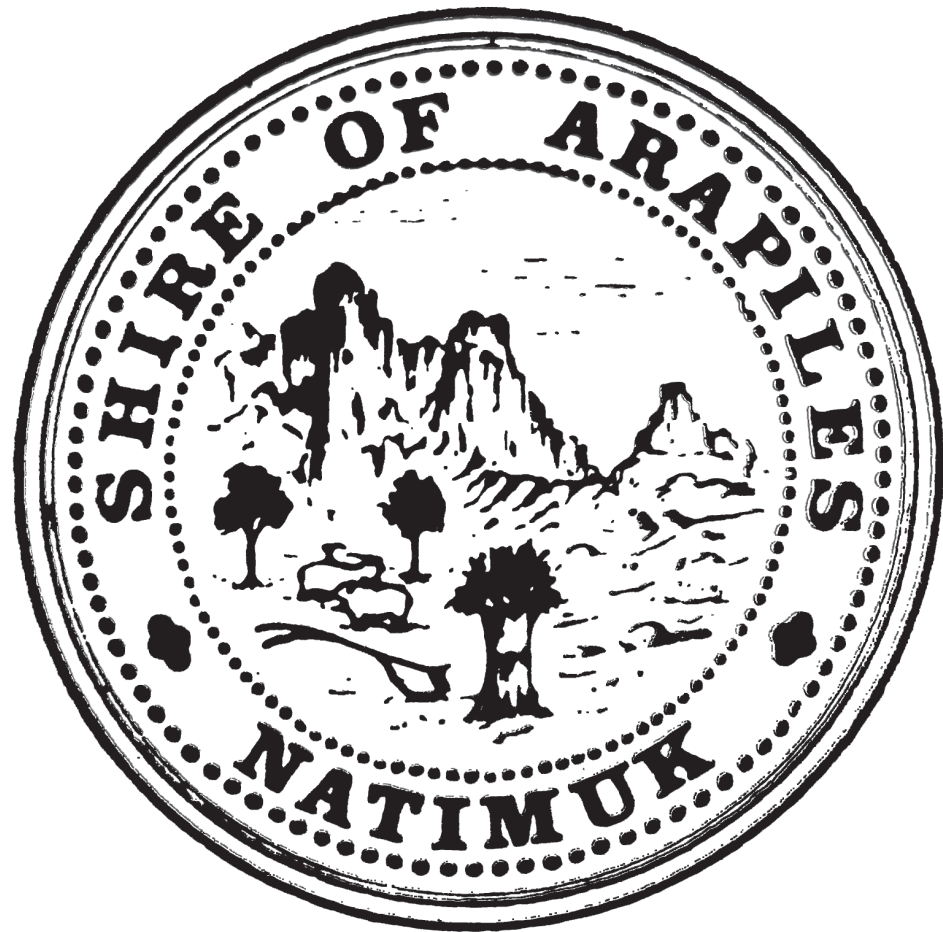
ICONOGRAPHY

Using faceted classification to read an artefact

1. Select artefact
2. Identify initial facet groups
3. Add facets to groups

Using faced classification to read an artefact

1. Select artefact
2. Identify initial facet groups
3. Add facets to groups
One facet for each visual attribute of the design artefact



FORM

EXTERNAL CIRCLE

INTERNAL

TYPOGRAPHY DILATATIONAL; BOLD; SLAB SERIF;

ILLUSTRATIVE STYLE DECORATIVE; ETCHING

CONTENT

LANGUAGE ENGLISH; COUNCIL NAME; PLACE NAME

ICONOGRAPHY MOUNTAIN, SHEEP, TREES, WHEAT SHEAF, CIRCLE

Discursive Method

Discursive Method

- Collecting artefacts

Discursive Method

- Collecting artefacts
- Pruning collection

Discursive Method

- Collecting artefacts
- Pruning collection
- Describing collecting using faceted classification

Discursive Method

- Collecting artefacts
- Pruning collection
- Describing collecting using faceted classification
- Reviewing classification

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Questions?